



Sponsorship Opportunities

2019 AAHN Annual Conference – September 19-21, 2019
 Sheraton Dallas Hotel | Dallas, TX

Exhibit Space Details

Fees:

<i>Nonprofit/Academic Inst./Gov't</i>	<i>For-Profit Organization</i>	<i>Local 501(c)(3) Organization</i>
\$450 Single Table	\$700 Single Table	\$200 Single Table
\$700 Double Table	\$950 Double Table	\$300 Double Table

The exhibit fee includes:

- Table-top space including one 6'x30" draped table, two chairs, and wastebasket. The exhibit space is carpeted.
- Listing in the onsite program guide.
- Direct Web link to your organization's homepage. Please provide URL on the application form.
- One "Exhibitor Only" pass is included in the cost of an exhibit space. Additional passes are available for \$150 each. If an exhibitor chooses to attend any conference sessions, they are required to register for the conference separately. The "Exhibitor Only" pass does not include admission to conference sessions.

Full fees are to be remitted with the application. Payments are to be made by check or credit card. Make checks payable to AAHN and forward to AAHN, PO Box 7, Mullica Hill, NJ 08062.

Entertainment or Social Functions

No entertainment or social functions may be scheduled to conflict with the official AAHN Annual Conference program or exhibit hours. Requests for use of function space at the facility **must be made in writing**. Upon receipt of request for function space, the applicant will be notified if space is available. It is the responsibility of the exhibitor to finalize arrangements with the hotel.

2019 Exhibit Space Schedule (subject to change as program is finalized)

Friday, September 20, 2019

Exhibitor Set-up 8:00am – 10:00am
 Exhibits Open 10:00am – 5:30pm
 Exhibitor Teardown 5:30pm – 6:30pm

Saturday, September 21, 2019

Exhibits Open 8:30am – 3:00pm
 Exhibitor Teardown 3:00pm

Important Dates/Deadlines:

Hotel Reservation Cut-Off: August 29, 2019
 Exhibit Application: September 3, 2019

Eligibility for Exhibiting

The purpose of the AAHN Annual Conference is to enhance the professional development of our members. Accordingly, AAHN reserve the exclusive and total rights to control all aspects of the conduct of the meeting and exhibits. AAHN specifically reserve the right to determine acceptability of applications for exhibit space. Applications must meet all of the following criteria:

- The products or services to be exhibited are to be of professional or educational interest or benefit to the registrants.
- The applicant is determined by AAHN to be ethical and reputable, and the goods and services to be exhibited are reasonably believed by AAHN not to be harmful, ineffective or illegal.

- The applicant agrees to comply with AAHN's Rules and Regulations governing exhibits.
- The application, fees and any required documents are received prior to the established deadline.

Promotional Opportunities

Sponsorships

Each sponsor will have their logo and a link to their home page listed on the AAHN meeting website as well as recognition in the Onsite Program Guide. You will also receive a sponsor ribbon for your name badge. If you would like to co-sponsor an event by contributing to the total cost of the event, please contact us at aahncon@aahn.org for more information.

General Sponsorship funds will apply to supporting receptions, continental breakfasts, networking breaks, or the awards luncheon. Branded item sponsorships have also been added this year. Please choose from one of the levels of sponsorships below:

General Sponsorship Levels

Gold	\$1000 and up
Silver	\$501 – \$999
Bronze	\$250 – \$500

Branded Sponsorship Options

Tote Bag	\$2,000
Lanyards	\$1,500
Water Bottles	\$1,000
Speaker Sponsor	\$1,000

**Sponsorship details outlined on next page*

Media Distribution

As an additional opportunity, your brochure, pamphlet, etc., can be placed in each attendee's registration packet. A fee of \$150 is charged for participation in this distribution program. Please send a sample for approval, via email to aahncon@aahn.org. It is the vendor's responsibility to provide the needed number of copies. **The vendor must ship the inserts directly to the hotel.** Inserts must arrive at the hotel **no later than Wednesday, September 18, 2019**. Exhibitors are responsible for any shipping and handling charges associated with these pieces. Unused materials will not be returned.

Onsite Program Advertising

Advertise your institution or organization in the onsite program. To place an ad, please complete the ad order section on the application form. We can accept your ad copy as an electronic file in TIFF or PDF format, minimum 300 DPI resolution. Please call if your ad is in a different format. The deadline to receive your ad copy for the onsite program is **August 20, 2019**.

	<u>Exhibitor</u>	<u>Non-Exhibitor</u>
Outside Back Cover (8 1/2" w x 11" h)	\$600	\$640
Inside Front or Back Cover (8 1/2" w x 11" h)	\$550	\$590
Inside Full Page (8 1/2" w x 11" h)	\$450	\$490
Inside Half Page (8 1/2" w x 5.5" h)	\$400	\$440

Hotel Information

The meeting will be held at the Sheraton Dallas Hotel. A special rate of \$149 has been arranged. For reservations, call the hotel directly at 214-922-8000 or go through our website at aahncon.memberclicks.net. Please identify yourself as an American Association for the History of Nursing attendee to receive the special rate. The reservation cut-off date is August 29, 2018; **thereafter the hotel will accept reservations on a space available basis only at the current market rate.**

Contact Information

All exhibit inquiries and applications for the AAHN Annual Conference should be addressed to:

AAHN
Attn: Conference
PO Box 7
Mullica Hill, NJ 08062
609-519-9689
E-mail: aahncon@aahn.org



Sponsorship Levels

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General Sponsorships

Gold Sponsor - \$1,000 and up

- Complimentary standard exhibit space with two “Exhibitor Only” passes.
- Opportunity to place one marketing piece in the conference tote bags.
- Recognized as a “Gold Sponsor” in the following pieces of collateral:
 - Onsite program
 - AAHN meeting website, with a link to your webpage
 - Sponsor recognition board at the meeting
 - Any other promotional pieces, depending on when the sponsorship is secured (i.e., preliminary program, sponsor recognition slideshow, etc.)

Silver Sponsor - \$500-\$999

- Opportunity to place one marketing piece in the conference tote bags.
- Recognized as a “Silver Sponsor” in the following pieces of collateral:
 - Onsite program
 - AAHN meeting website, with a link to your webpage
 - Sponsor recognition board at the meeting
 - Any other promotional pieces, depending on when the sponsorship is secured (i.e., preliminary program, sponsor recognition slideshow, etc.)

Bronze Sponsor - \$250-\$499

- Recognized as a “Bronze Sponsor” in the following pieces of collateral:
 - Onsite program
 - AAHN meeting website, with a link to your webpage
 - Sponsor recognition board at the meeting
 - Any other promotional pieces, depending on when the sponsorship is secured (i.e., preliminary program, sponsor recognition slideshow, etc.)

Itemized Sponsorship Options

As an event or item sponsor, you will also receive recognition on any sponsor recognition pieces. Please provide print-ready artwork.

Tote Bag Sponsor - \$2,000

Sponsoring the Official AAHN 2019 Annual Conference tote bag will make your company a center point of every attendee’s attention.

Lanyard Sponsor - \$1,500

The lanyards will have your logo imprinted and will be worn by every attendee at the institute.

Water Bottle Sponsor - \$1,000

With your logo on a water bottle, you will be an integral part in helping to keep attendees hydrated.

Speaker Sponsor - \$1,000

Help bring outstanding speakers to the joint meeting and receive recognition as the sponsor for a specific session.



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Other Ways to Sponsor

As an event or item sponsor, you will also receive recognition on any sponsor recognition pieces. Please provide print-ready artwork.

Reception Hors d'oeuvres - \$1,000

Along with a 5-minute speaking opportunity in front of our members, you will also receive signage at the reception.

Coffee/Snack Breaks -3 available- \$1,000

Your logo will be prominently displayed so our attendees will know who to thank for their treats.

Breakfast - \$1,000

You'll get the opportunity to engage our members for 10 minutes while they enjoy their breakfast. Your signage will be at the breakfast tables as well.

Reception Drinks - \$1,000

As our attendees sip on their cocktails, they'll have you to thank. Your logo will be proudly displayed at the bar and cocktail tables.

Printing Auction Packet - \$500

Exclusive Sponsor Opportunity. Design the cover artwork for our Silent Auction Packet.

Printing - Signage - \$500

Exclusive Sponsor Opportunity. Your logo will be displayed on all signage throughout the conference.

Printing Program - \$500

Our attendees will see your logo displayed prominently throughout our program.

General Session - 2 available - \$1000

Exclusive Sponsor Opportunity. Our attendees will enjoy listening to you speak for 10 minutes during our general session.

Session Rooms (AV/WiFi) - 6 available - \$500

Your logo will be displayed in our session rooms throughout the entire conference.



Exhibitor and Sponsor Application

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Application Deadline: September 3, 2019

Main Contact: _____

Institution/Company: _____

Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Website/URL: _____

Exhibit Representative: _____

Additional “Exhibitor Only” passes names: (**\$150** each)

Agreement – In making this application, we agree to conform to the Exhibit Regulations for the 2019 AAHN Annual Conference.

Signature _____

Onsite Program Information for Exhibitors

Describe in 50 words or less (exactly as you want it to appear in the onsite program) the products or services to be demonstrated. Please send your description for the Program to aahncon@aahn.org by **September 3, 2019**.

Sponsorship Opportunities

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|--|---------------|---|---------|
| <input type="checkbox"/> Gold | \$1000 and up | <input type="checkbox"/> Reception Hors d’oeuvres | \$1,000 |
| <input type="checkbox"/> Silver | \$500 – \$999 | <input type="checkbox"/> Coffee/Snack Breaks | \$1,000 |
| <input type="checkbox"/> Bronze | \$250 – \$499 | <input type="checkbox"/> Breakfast | \$1,000 |
| <input type="checkbox"/> Tote Bag | \$2,000 | <input type="checkbox"/> Reception Drinks | \$1,000 |
| <input type="checkbox"/> Lanyards | \$1,500 | <input type="checkbox"/> Session Rooms (AV/WiFi) | \$500 |
| <input type="checkbox"/> Water Bottles | \$1,000 | <input type="checkbox"/> Printing Auction Packet | \$500 |
| <input type="checkbox"/> Speaker | \$1,000 | <input type="checkbox"/> Printing - Signage | \$500 |
| | | <input type="checkbox"/> Printing - Program | \$500 |
| | | <input type="checkbox"/> General Session | \$1,000 |
| | | <input type="checkbox"/> Session Rooms | \$500 |

Media Distribution Opportunity

Your brochure will be placed in each registrant's tote bag. Please distribute _____ item(s) in the Registrant's tote bag at **\$150** per brochure, pamphlet, etc.

Fee Summary:

Full Meeting Registration:		
AAHN Members:	\$469/\$515	\$ _____
Non-Members:	\$569/\$615	\$ _____
Exhibit Space(s):	\$450/\$700/\$200 (single table)	\$ _____
	\$700/\$950/\$300 (double table)	\$ _____
Additional Exhibitor Pass:	\$150 each	\$ _____
Sponsorship:	_____	\$ _____
Media Distribution:	\$150	\$ _____
Advertising:	_____	\$ _____
Total Enclosed:		\$ _____

Payment Method:

- Check
- Visa
- Master Card
- American Express
- Discover

Credit Card #: _____

Expiration Date: ____/____ 3-Digit CVV #: _____

Name of Cardholder: _____

Signature: _____

Please return this application with payment to:

AAHN
Attn: Conference
PO Box 7
Mullica Hill, NJ 08062
609-519-9689
Email: aahncon@aahn.org